

Sx Expo

Booth Catalogue

HEERESBÄCKEREI
Köpenicker Straße 16 Berlin
Germany 10997

27-28 JUN



Creators

Shows

Pleasure Expo

Business

Pleasure Market

Platforms

Before you place your order

To reserve your Booth for the SX Festival & Expo 2026, please follow the steps

Step 1

To book a booth from our catalog, you must first reserve your desired **expo space** — this is mandatory for all vendors.

Step 2

Once we receive your payment for the expo space, you will be able to select your preferred booth setup for the exhibition.

Step 3

Book your desired booth from our official catalog. This option includes the rental of a fully equipped, ready-to-use exhibition booth.

What's Included

Complete booth construction and design offers
Full setup and teardown services
All standard booth equipment
500W power outlet
Option to design your own LED wall displays
Possibility to order additional products if needed

Promotions

A 5% early bird discount on all booth bookings is valid until September 30, 2025
Booth availability is first come, first served, and valid until stock runs out or the final sales deadline: June 1, 2026

Before placing your order, please review the 2026 [Terms & Conditions](#)

The organizer reserves the right to adjust promotional offers, introduce new ones, or change product pricing during the ongoing sales period.

Berlin 2026

HEERESBÄCKEREI BERLIN

sxtecheu

27-28
JUN

Köpenicker Straße 16
Berlin, Germany 10997

EXPO PLAN

2026

PRE ORDER

2,000 SQM HEERESBÄCKEREI

[CLICK HERE](#)
TAKE A VIRTUAL
TOUR OF
THE VENUE

Expo Trade Venue Plan Exhibit Stands Exhibitor Registration Sponsorship Plan

**SX EXPO
STEP1**

CHOOSE

EXPO SPACE

**27-28
JUN**

**2026
BERLIN**

SX EXPO STEP1

Main Expo Hall - Flor I

PRICE LIST



HIGH DEMAND
AREA

ZONE	SPACE	SIZE	AVAILABLE	PRE ORDER \$
Main Expo Hall – Flor I	Space A	4m × 3m (12 m ²)	3	€1,500* (After 30/11/2025) €1,800
Main Expo Hall – Flor I	Space B	4m × 4m (16 m ²)	8	€1,690* (After 30/11/2025) €1,980
Main Expo Hall – Flor I	Space C	6m × 4m (24 m ²)	3	€2980 * (After 30/11/2025) €3,980
Main Expo Hall – Flor I	Space D	8m × 4m (32 m ²)	2	€3600 * (After 30/11/2025) €4500

*Full price applies after 30 November 2025.

SX EXPO STEP1

Main Expo Hall - Flor I

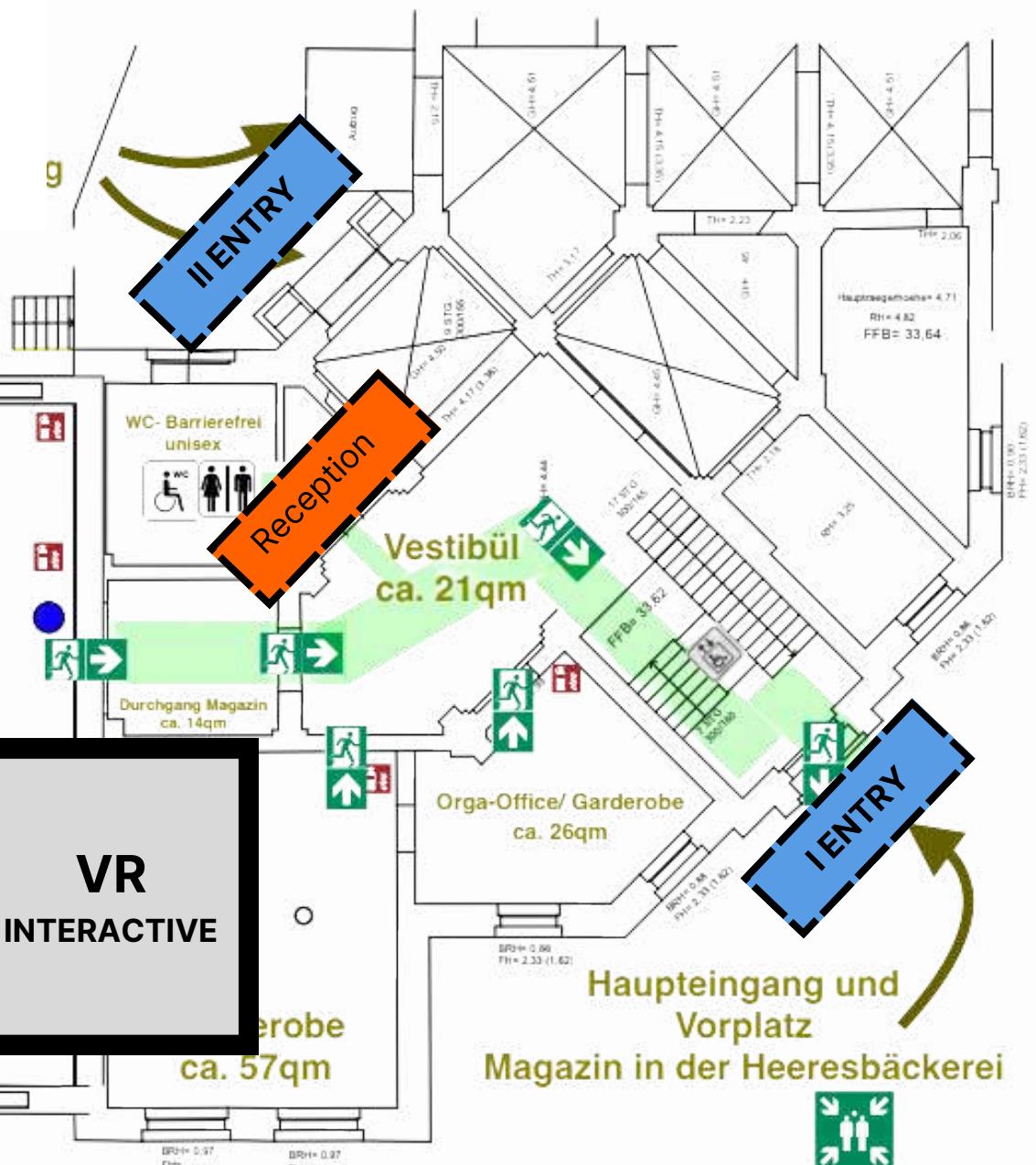
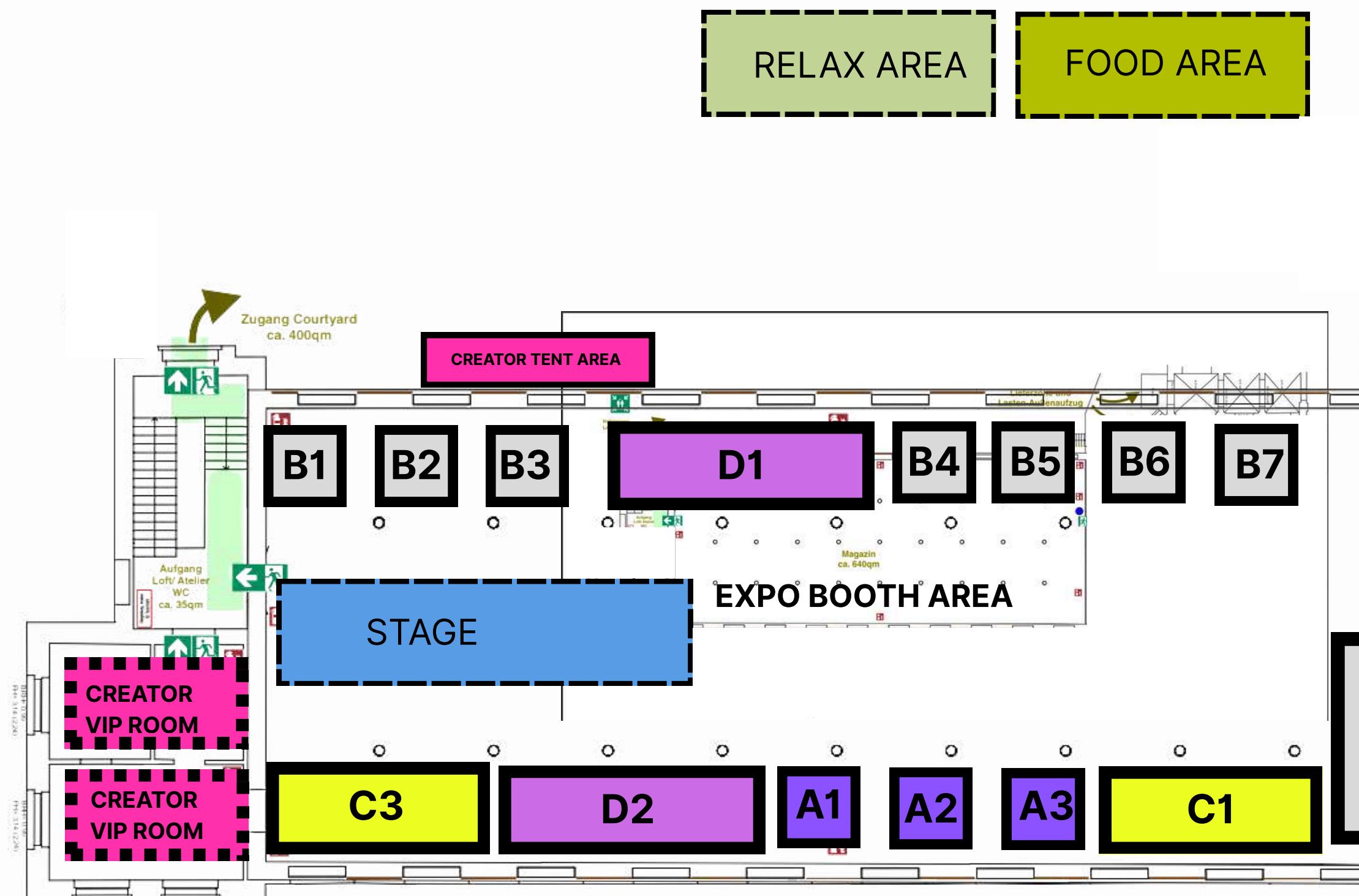
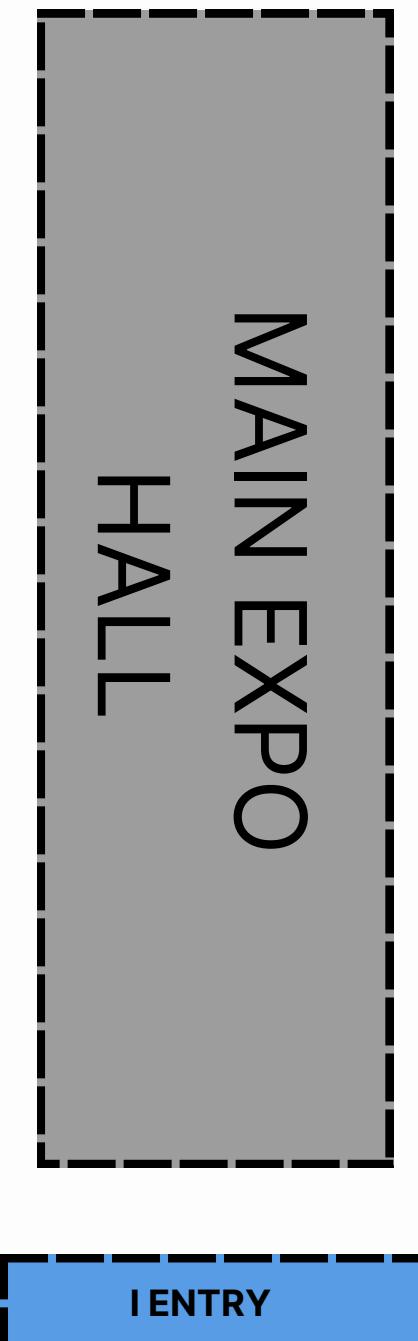
PRICE LIST



HIGH DEMAND
AREA

ZONE	SPACE	SIZE	AVAILABLE	PRE ORDER \$
Main Expo Hall – Flor I	VR ROOM	4m × 3m (12 m ²)	4	€1,500* (After 30/11/2025) €1,800
Main Expo Hall – Flor I	CREATOR VIP ROOM	Sponsors Only	2	Custom
Main Expo Hall – Flor I (OUTDOOR)	RELAX AREA	Sponsors Only	3	Custom

*Full price applies after 30 November 2025.



EXPO SPACE

, **A** (12 m²), **B** (16 m²), **C** (24 m²), **D** (32 m²) **VR ROOM**

SX EXPO STEP1

Festival Hall - Flor II

PRICE LIST

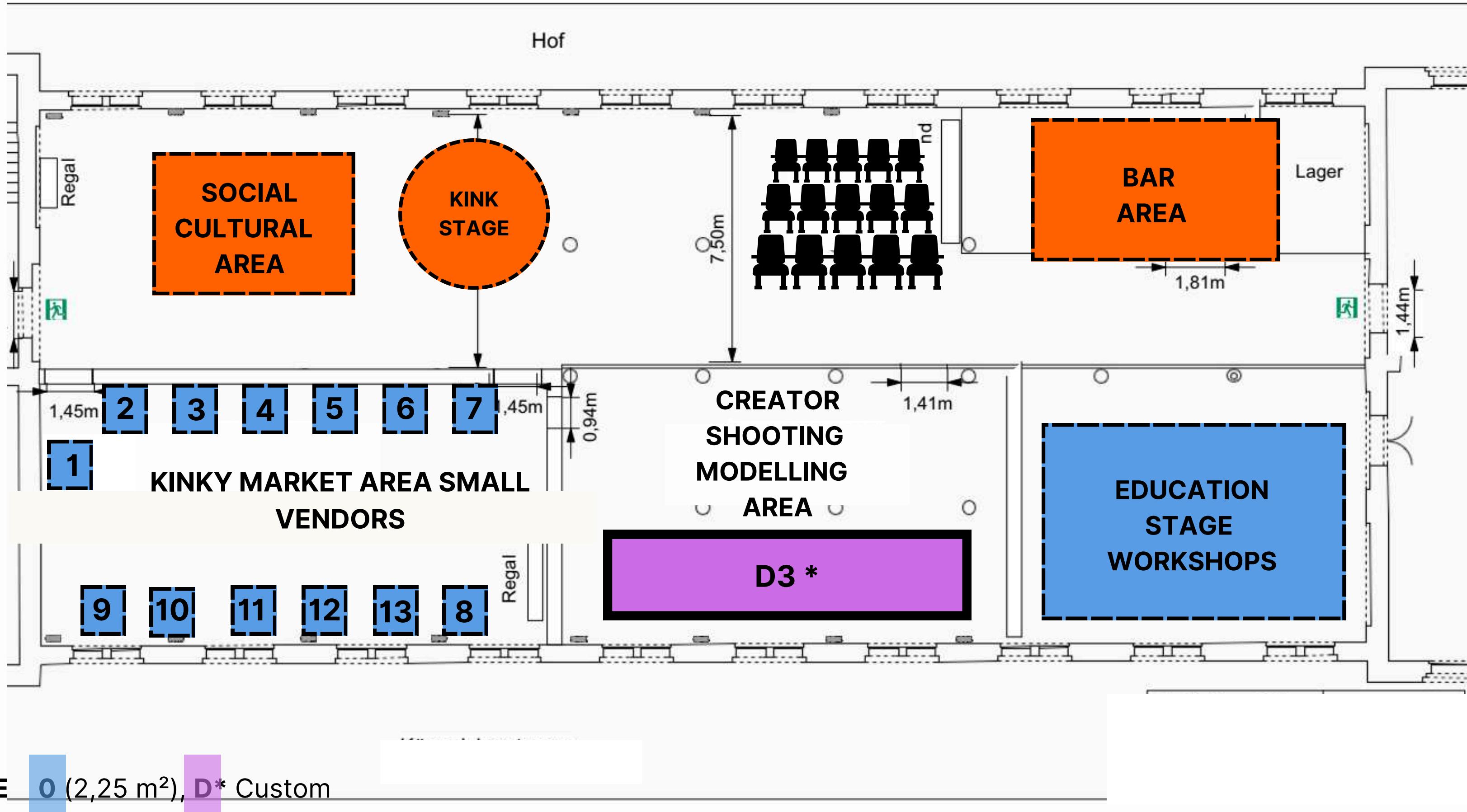


HIGH DEMAND
AREA

ZONE	SPACE	SIZE	AVAILABLE	PRE ORDER \$
Festival Hall - Flor II	Space O	1.5m × 1.5m (2.25 m ²)	13	€250* (After 30/11/2025) €400
Festival Hall - Flor II	Space D* Custom Design Space	8m × 4m (32 m ²) +	2	€ Custom Only

*Full price applies after 30 November 2025.

FESTIVAL HALL II



SX EXPO STEP1

B2B Hall - Flor III

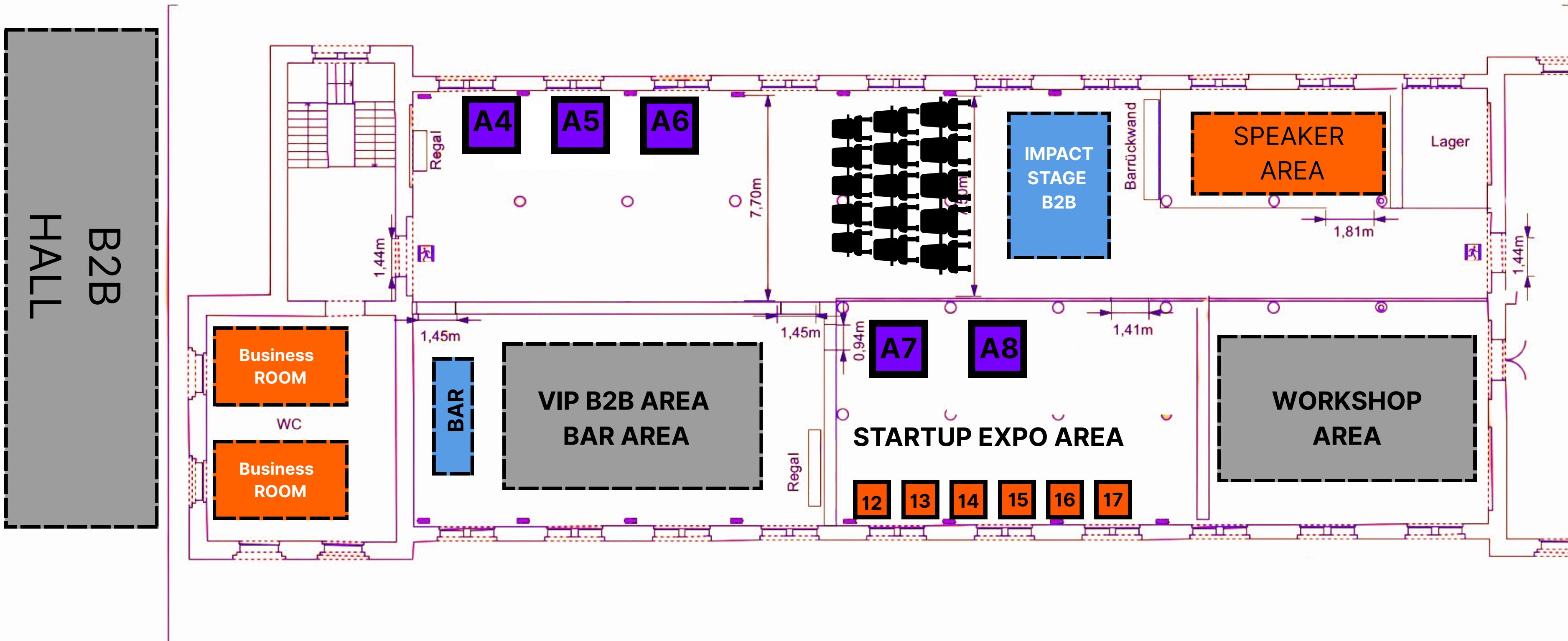
PRICE LIST



HIGH DEMAND
AREA

ZONE	SPACE	SIZE	AVAILABLE	PRE ORDER \$
B2B Hall - Flor III	Space A	4m × 3m (12 m ²)	5	€1300* (After 30/11/2025) €1500
B2B Hall - Flor III	Space 0	1.5m × 1.5m (2.25 m ²)	6	€555* (After 30/11/2025) €835

*Full price applies after 30 November 2025.



EXPO SPACE (2,25 m²), (12 m²) +

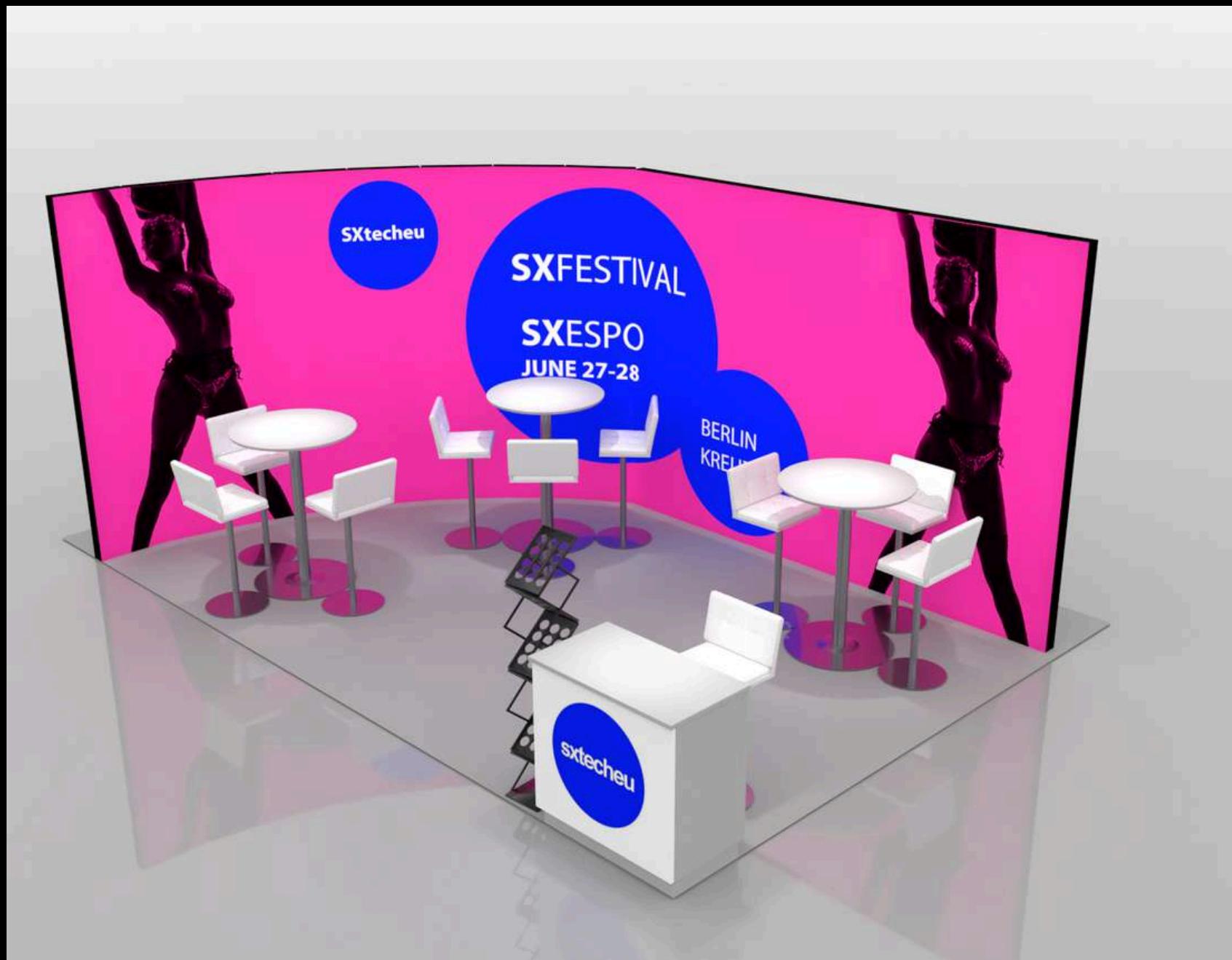
**SX EXPO
STEP 2**

**CHOOSE
YOUR
BOOTH**

**27-28
JUN**

**2026
BERLIN**

Immersive Multimedia BOOTHS & LED WALLS



Why LED Wall Booths?

LED walls allow you to display high-resolution video at any time, motion graphics, and real-time information. Unlike static printed walls, LED screens can be updated instantly, offering a more immersive and flexible experience. Forget about print deadline!

Environmental Impact

Material waste: No repeated printing = fewer resources used.

Transport emissions: No need to ship new banners for each event.

Landfill impact: Many printed materials are not recyclable and end up in landfills.

LED walls produce up to 80% less CO₂ emissions (~100 kg vs. ~500 kg) compared to printed walls over multiple events.

GO TO BOOTH ORDER

BOOTH #0

Ideal For
Brands

What is
included

Ideal for creators appearing at the Meet & Greet Stage

Ideal for small startups showcasing demos

Floor 1.5m × 1.5m (2.25 m²)

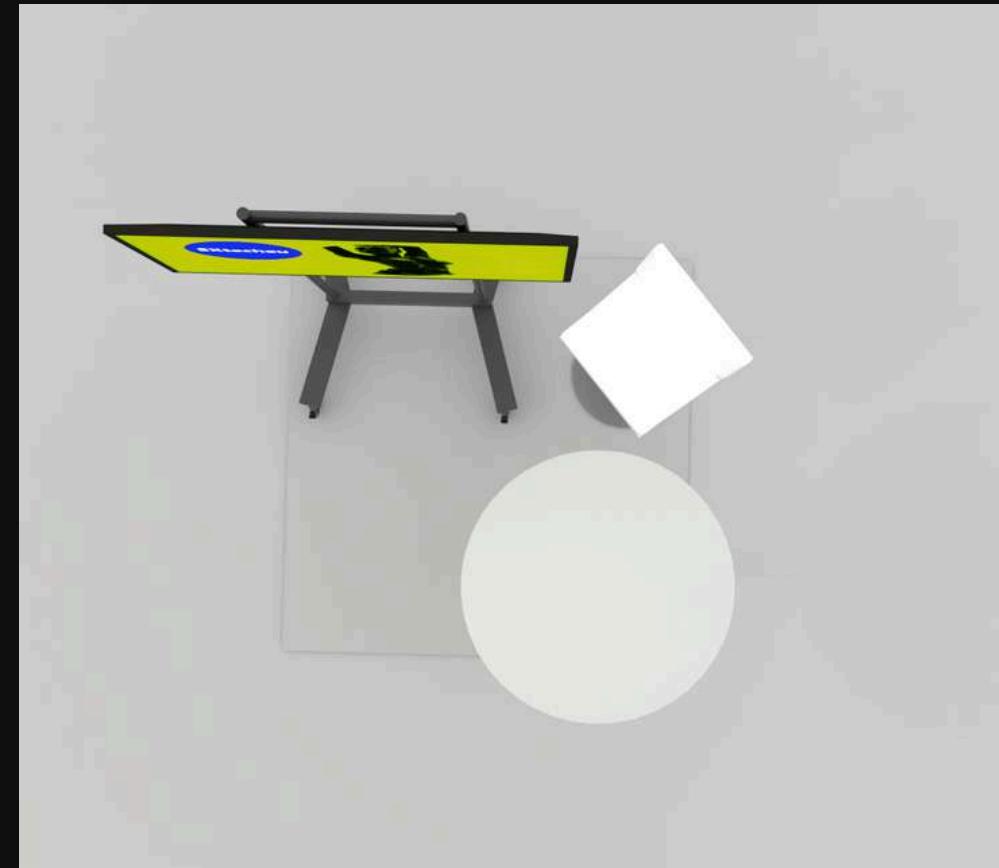
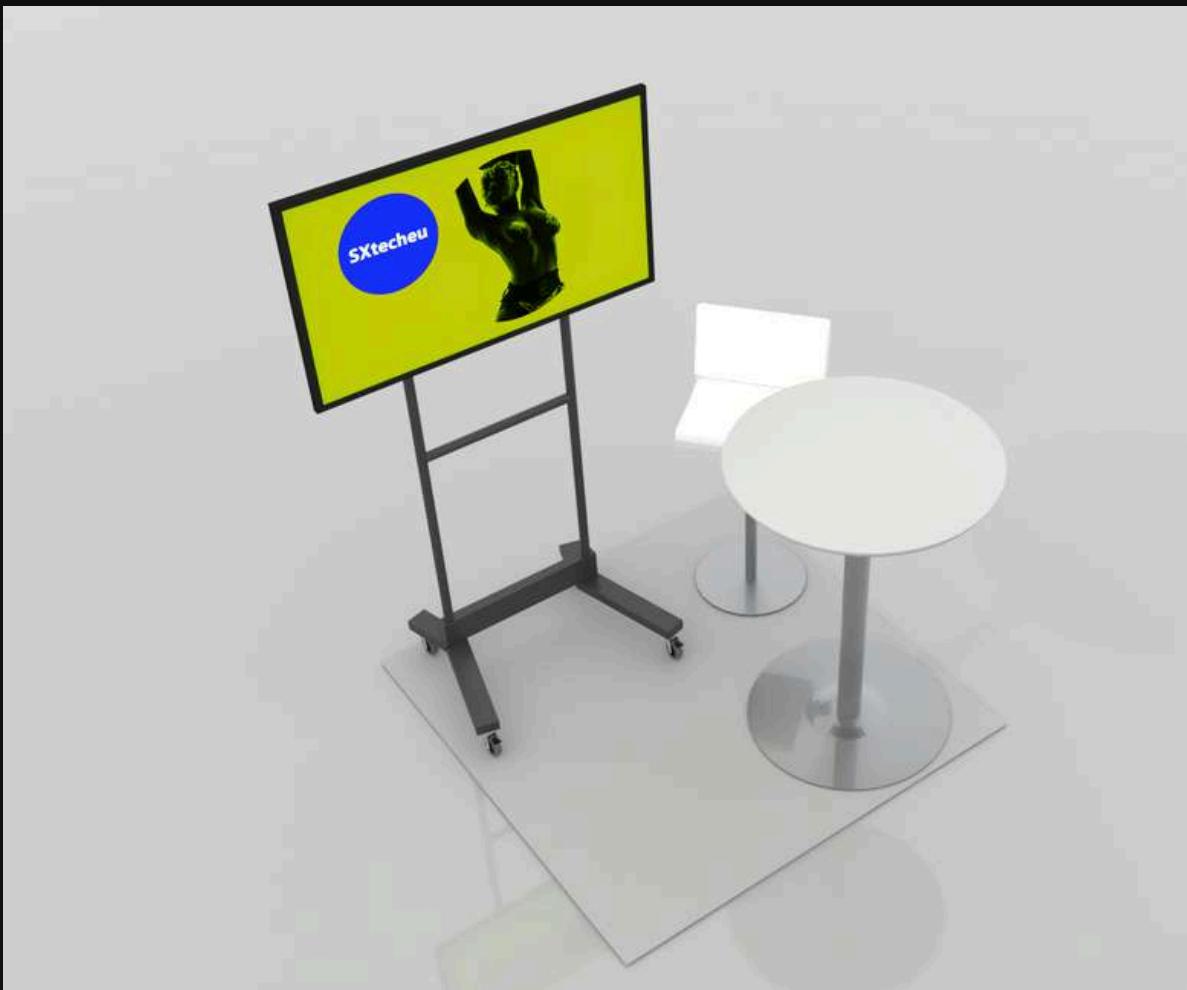
1 chair, 1 table

monitor + stand (50-55 inches)

Cabling connectivity

Full setup and teardown services

Your logo and hyperlink included in the exhibitor listing.



(2.25 m²)

**€255.00
+VAT**

Discount 5% valid till 30.09.2025

GO TO BOOTH ORDER

BOOTH #A

Ideal For Brands



(12 m²)

■ Ideal for brands with tangible and digital products to showcase and demo

■ Ideal for brands targeting B2B clients



What is included

■ Floor 4m × 3m (12 m²)

■ 4 chairs, 1 table

■ Led Wall (7, 5 m²)

■ Cabling connectivity

■ Full setup and teardown services

■ Your logo and hyperlink included in the exhibitor listing.

**€1290
+VAT**

Discount 5% valid till 30.09.2025

GO TO BOOTH ORDER

BOOTH #B

HIGH DEMAND PRODUCT



(16 m²)

Ideal For Brands

■ Ideal for brands targeting the main Expo Hall – end consumers and creators

■ Ideal for brands with strong visual branding needs

What is included

■ Floor 4m × 4m (16 m²)

■ 7 chairs, 2 tables

■ Led Wall (15 m²)

■ Cabling connectivity

■ Full setup and teardown services

■ Your logo and hyperlink included in the exhibitor listing.



**€1980
+VAT**

Discount 5% valid till 30.09.2025

GO TO BOOTH ORDER

BOOTH #C

SMALL BATCH PRODUCT



(24 m²)

Ideal For Brands

■ Ideal for brands targeting top visibility in the main Expo Hall

■ Perfect for brands focused on high-impact CTA

What is included

■ Floor 6m × 4m (24 m²)

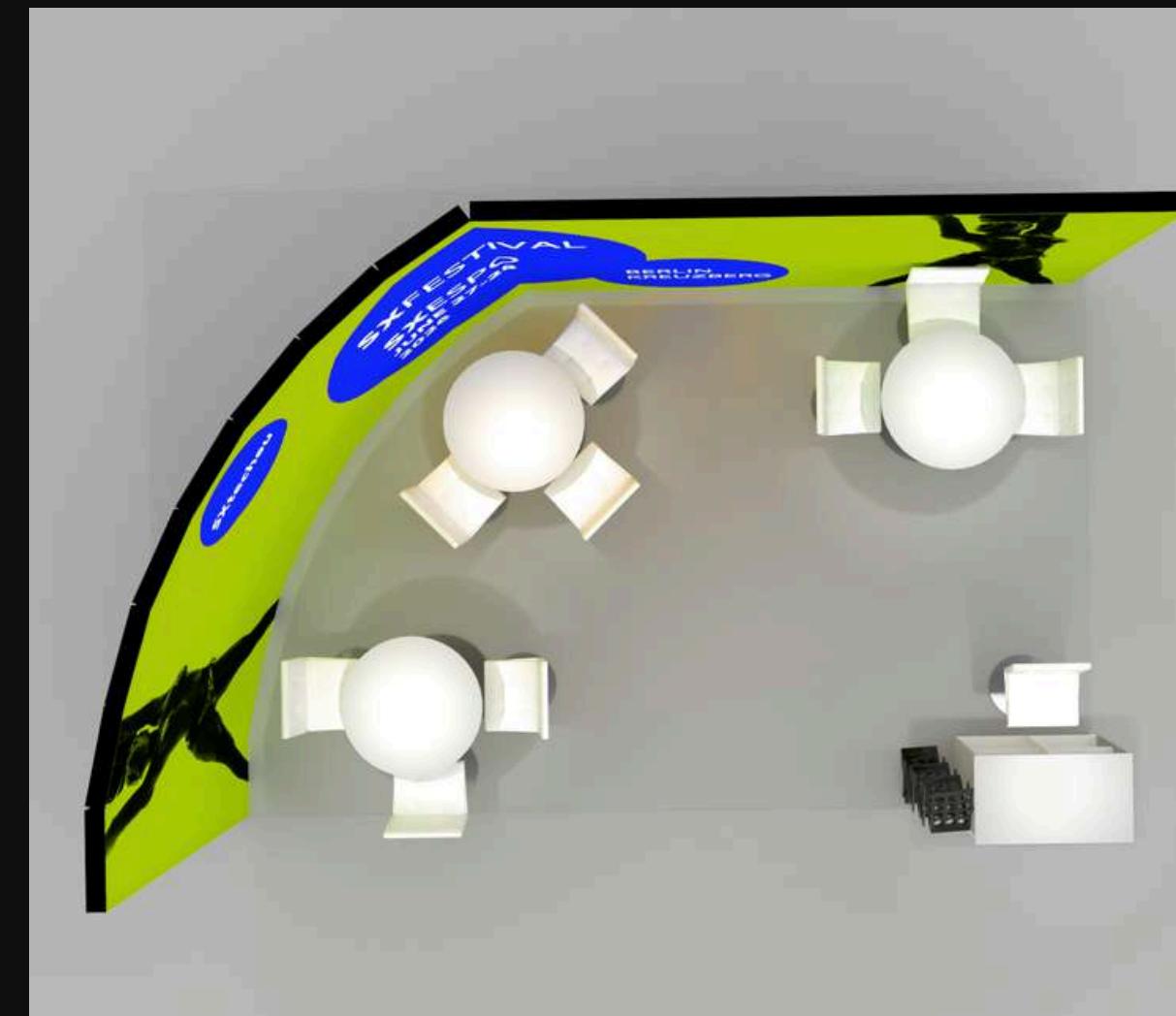
■ 12 chairs, 3 tables

■ Led Wall (18,75 m²)

■ Cabling connectivity

■ Full setup and teardown services

■ Your logo and hyperlink included in the exhibitor listing.



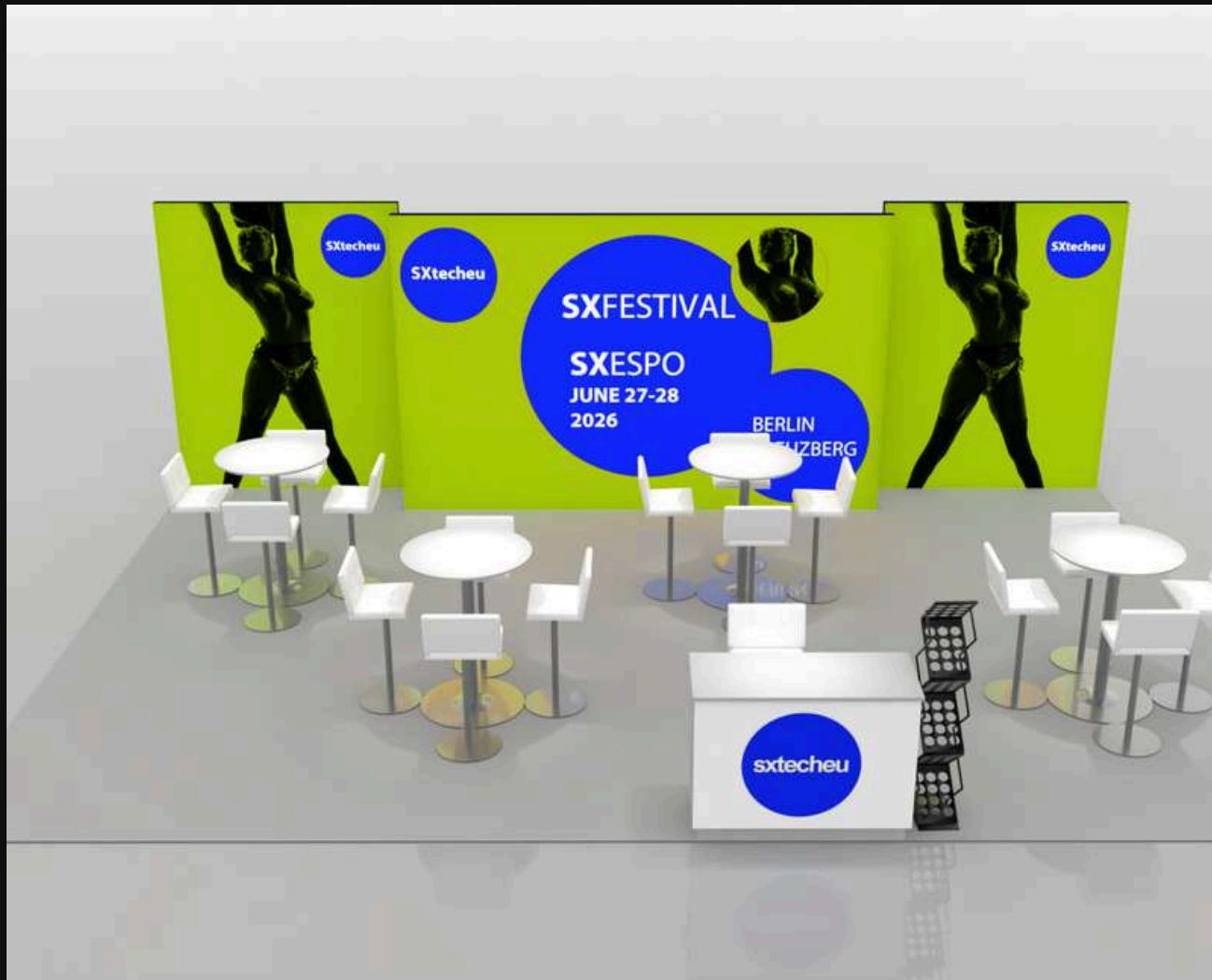
€2980
+ VAT

Discount 5% valid till 30.09.2025

GO TO BOOTH ORDER

BOOTH #D

TOP PREMIUM PRODUCT

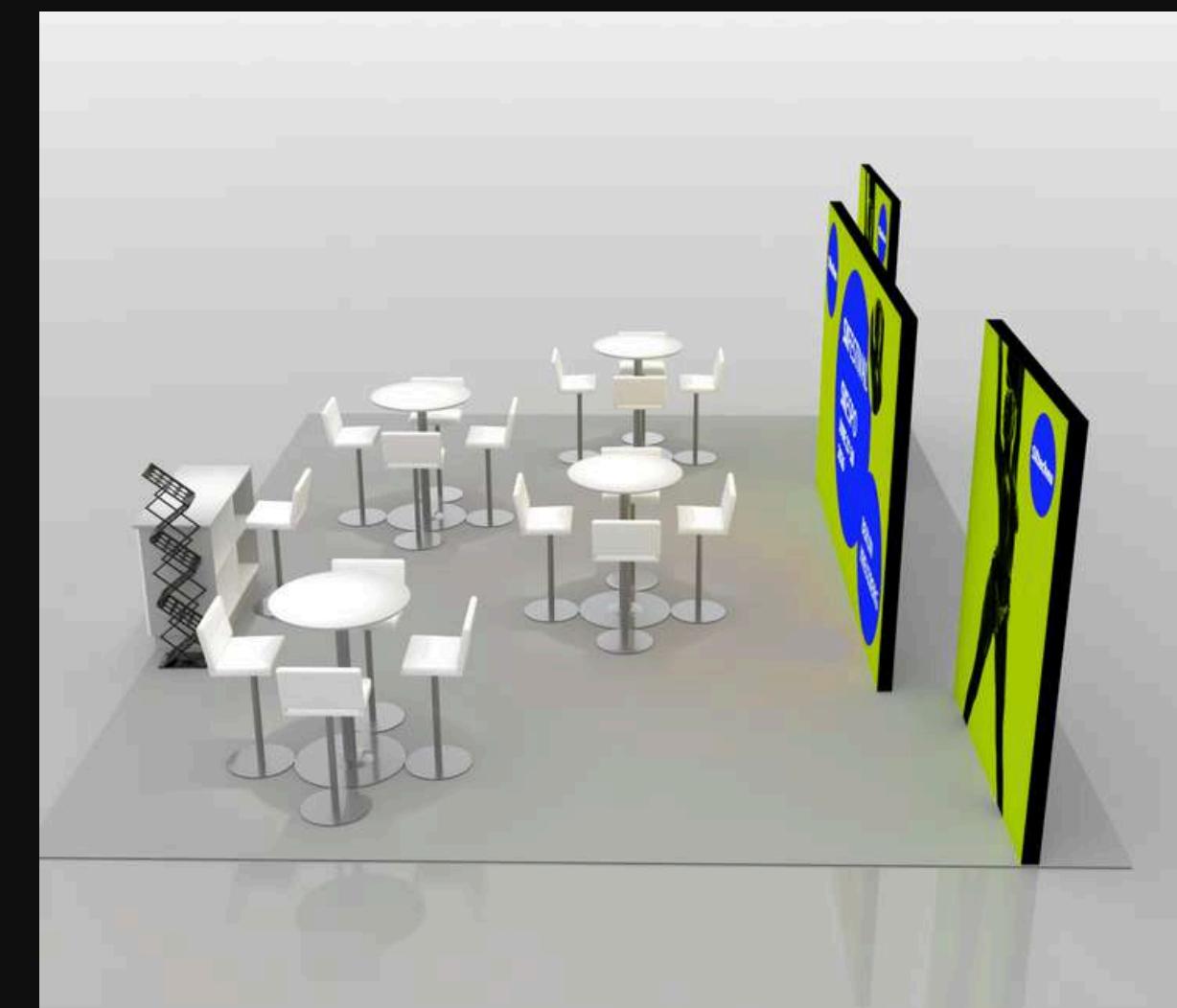


(32 m²)

Ideal For Brands

■ Ideal for brands targeting top visibility in the main Expo Hall

■ Ideal for brands with the strongest premium branding



What is included

■ Floor 8m × 4m (32 m²)

■ 16 chairs, 4 tables

■ Led Wall (20 m²)

■ Cabling connectivity

■ Full setup and teardown services

■ Your logo and hyperlink included in the exhibitor listing.

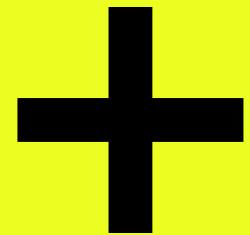
**€3600
+VAT**

Discount 5% valid till 30.09.2025

Berlin 2026

SX EXPO

**BOOTH &
EXPO SPACE
BOOKING**



Leave your **contact details** and arrange a non-binding consultation!
Together, we will find the package that best suits your goals.

**SX FESTIVAL
& EXPO**



A black and white photograph of a crowded festival or concert scene. In the foreground, a woman with long hair is looking up and to the right. Behind her, a diverse crowd of people is visible, some with their hands raised in the air, suggesting they are cheering or clapping. The background is dark, with some stage lights or structures visible.

Go to
Sponsor
Plans

**BECOME A
SPONSOR
2026**

**27-28
JUN**

**2026
BERLIN**



Partner 2026 Apply
Become an Exhibitor at Sx Expo 2026
Content Creator Program 2026
Brand Ambassador Program 2026
Gallery Funkhause 2025
BOOK A CALL



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