

## **Data Security Statement: 2024 - Sex Tech Business & Wellbeing Index Report -**

**Confidentiality:** All data collected through the survey for the 2024 Sex Tech Business & Wellbeing Index Report will be treated with the utmost confidentiality. Only authorized personnel involved in the analysis and reporting process will have access to the raw data.

**Data Encryption:** Any electronic transmission of survey responses will be encrypted to ensure the security of the data during transmission. Additionally, data stored electronically will be protected through encryption methods to prevent unauthorized access.

**Data Access:** Access to the collected data will be restricted to individuals directly involved in the analysis and reporting process. These individuals will be bound by confidentiality agreements to ensure the protection of respondents' privacy.

**Data Storage:** All collected data will be stored on secure servers with access restricted to authorized personnel only. Physical copies of data, if any, will be stored in locked cabinets in secure facilities.

**Data Retention:** Data collected for the 2024 Sex Tech Business & Wellbeing Index will be retained for the duration necessary to complete the analysis and reporting process. Afterward, any personally identifiable information will be securely deleted, leaving only anonymized data for future reference.

**Third-party Access:** Under no circumstances will collected data be shared with third parties without explicit consent from the respondents. Any third-party service providers involved in data processing will be required to adhere to strict confidentiality and data security standards.

**Data Breach Protocol:** In the event of a data breach or unauthorized access to collected data, affected individuals will be notified promptly, and appropriate measures will be taken to mitigate the impact of the breach.

### **Agreement for Processing and Publication:**

I hereby agree to the following terms regarding the processing and publication of my survey responses for the 2024 Sex Tech Business & Wellbeing Index Report:

I understand that my responses to the survey will be collected and analyzed for the purpose of creating the 2024 Sex Tech Business & Wellbeing Index Report.

I consent to the processing of my survey responses for the aforementioned purpose.

My responses may be aggregated and anonymized for publication in the 2024 Sex Tech Business & Wellbeing Index Report. Any personally identifiable information will be removed to protect my privacy.

I acknowledge that my participation in the survey is voluntary, and I have the right to withdraw my consent at any time before the publication of the report.

I agree that the results of the survey, including aggregated and anonymized data, may be published publicly in the 2024 Sex Tech Business & Wellbeing Index Report and related materials.

By submitting my survey responses, I confirm that I have read and understood the terms outlined above and agree to abide by them.

**Organiser**

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