



Sx Tech Eu Brings Big Change to Big Tech at Wolves Summit Conference

The 2021 Agenda is Shattering Glass Ceilings as Sexual Technology Showcases at CEE's Largest Tech Conference

[Wroclaw, Concordia, 12.10.2021]

Inclusivity is the Main Agenda for Sx Tech Eu's 3rd Annual Conference

Returning for its 3rd annual conference in 2021 with an exciting debut at the global tech conference, Wolves Summit, SxTech Eu's agenda puts gender and sexual inclusiveness front and center. Never before has a sexual technology conference been invited to showcase at any Big Tech event. There's no better conference to tackle the stigma and exclusiveness dominating Big Tech than SxTech Eu. With over 80% of SxTech Eu's professional panelists and partners identifying as female and two synthetic humanoids, they are elevating a marginalized demographic in Big Tech. It's a conference takeover with SxTech Eu hosting day one, October 19th, of the three-day event. SxTech Eu will not only dominate the first-day agenda but set the precedent for the entire conference.

Sx Tech Eu's Global Sponsors Are Making Bold Statements

Sponsored by Besharam, Handy, and Sssh.com, the event attracts the world's largest and most influential sexual wellness and health industry players. The conference offers international visibility, awareness, and leverage to brands and companies with the main stage showcases, panels, and exhibition booths. Anyone from anywhere can attend via the hybrid platform and participate in the conversation shaping the industry.

Besharam, India's #1 adult sexual wellness company, has taken India by storm. Dubbed as the "Amazon of India," Besharam is bringing accessibility to an underserved and underrepresented community with multi-tiered solutions to deeply ingrained culture stigmas. Their international presence and business model are rewriting the rules for global eCommerce.

Handy is a cutting-edge technology company revolutionizing pleasure and challenging how we identify with our sexuality and the way we approach sexual health. With its state-of-the-art



interactive and automatic masturbator product, Handy is making a bold statement about the right to pleasure and our accessibility to pleasure.

Sssh.com is pioneering a new paradigm in pornography. The authority on ethically produced and sourced adult entertainment, Sssh.com is defying exploitive business models in the adult industry by creating their own. An evolution in adult cinema, Sssh.com encompasses every tenet of sex-positivity and innovation with interactive and VR solutions.

Powerhouse Partnerships Of Brands

The event hosts an incredibly diverse and robust production of supporting brands and partnerships. From industry veterans to fledgling startups, SxTech attendees will learn insights from leaders in sexual innovation such as Lelo, Satisfyer, Tickle Life, XBIZ, PleaseMe, Beducated, Ioba.Toys, CtoC Collective, Sex School Hub, Lustery, Berlinable, Afterglow, Frolicme, Sextech School, Kiss & Tell Magazine, MysteryVibe, Morari Medical, Pleasy Play, Sexence, The Black Leopard LTD, Male Edge, Jes-Extender, Tech Sex, Imbue VR, Cannavist, Women of Wearables, Love and Sex with Robots, ETO, Beyond Delights, MyKink Magazine, and Cybrothel.

Panel Agenda & Case Studies

A full itinerary of each panel and case study with timelines is available on the Wolves Summit website:

- **Sex Tech: The Good, the Bad, and the Ugly** - Bobbi Bidochka, Founder of Love and Sex with Robots + Shakun Sethi, Founder at Tickle.Life
- **Future Of Sex Is. . . Fantastic: Paving The Way For Industry Change**- Bryony Cole, Founder of Sextech School + Ola Miedzynska, CEO & Founder Sx Tech Eu
- **Sex Out Of The Shadows: Communication & Conversation in progressing the Sexual Wellness Market** - Moe Helmy, Events Director for XBIZ™ + Raj Armani, COO of Besharam
- **The Business Of Sex: Creating Content for Fun, Film, and Frolicking & Making Money** - Angie Rowntree, Founder [Sssh.com](https://www.sssh.com) / Adult industry female director + Ana Richards of Frolic Me + June Ann D'Angelo / Conceptual Experimental Erotica Creator
- **Penis in Wonderland: Or is it really possible to achieve permanent penis growth, and why them should try?** - Paolo Davide Griffo, Owner of Male Edge & Jes Extender & Manager of DanaMedic Aps



- **Global Ecommerce - Challenges & Solutions** - Raj Armani, COO and Co-founder of Besharam
- **Building Pleasure-centric Medical Devices in SexTech** - Soumyadip Rakshit, CEO and Co-founder of MysteryVibe
- **Sextech: Researching Ethical, Legal and Social Futures** - The Centre for Sex, Health, and Society, La Trobe University Australia
- **Difficulties to Work in an Explicit Company** Case Study by Anarella Martinez-Madrid of Sex School Hub
- **A Family Business in SxTech** - Gary Ayckbourn, Founding Partner & CEO of Concept to Consumer Collective & Mark Ayckbourn, Founding Partner & CTO of Concept to Consumer Collective

The Great Pitch Startup Competition And Jury Members

A large part of Sx Tech Eu's conference is the community support and start-up spotlight. Each year SxTech Eu hosts a start-up competition for sextech & femtech wellness companies. SxTech Eu successfully brought the first-ever sextech hackathon to Germany with over 150 applicants and continues its startup support with The Great Pitch Competition at Wolves Summit.

Six spectacular finalists have been selected for the 2021 edition: Morari Medical, Imbue OU, The Black Leopard, Pleasy Play, Afterglow, and Sexence.

The competition is divided into two parts. First pitches begin at 18:30 pm CET on October 19th. A panel of sextech industry judges will then determine which two finalists advance to the final pitch round on the third day of the conference, October 21st. One finalist will be announced on October 21st and awarded various prizes, including funding, startup support, and investment opportunities.

The jury members of this year's startup competition are the founder and CEO of SxTech Eu - Ola Miedzynska, Raj Armani, COO and Co-founder of Besharam, Gary Ayckbourn, Founding Partner & CEO of Concept to Consumer Collective; and Soumyadip Rakshit, CEO and Co-Founder of MysteryVibe.

For ticket purchase and additional information, please visit [Sx Tech's](#) website. All previously purchased tickets to Sx Tech Eu remain valid. The conference will be available virtually through Hopin and in-person at Concordia Design in Wroclaw, Poland.



If you are interested in media/community partnerships or collaboration, please reach out to natasha@sxtech.eu. For sponsorship opportunities or exhibiting your products/services, please contact Ola@sxtech.eu.

Natasha Marie

Media & Public Relations

natasha@sxtech.eu

[SxTech EU](#)